

## **Poland at the World Expo 2025 Osaka, Kansai**

- **Poland Pavilion at the World Expo 2025 in Osaka is a meeting place for cultures, technologies and ideas that change the future of our planet.**
- **The promotion program at Expo includes over 100 events that will strengthen the image of Poland in the international arena and will result in the establishment of new economic contacts and the promotion of Polish science, culture, tourism and sport.**
- **The Polish Investment and Trade Agency is responsible for the implementation of the project under the supervision of the Ministry of Development and Technology.**

According to estimates, 28 million people will visit the World Expo 2025 within six months, of which 3.5 million will be foreign guests. The event will be attended by 170 participants, including 161 countries and regions and 9 international organizations. The World Expo 2025 Osaka, Kansai will take place on the island of Yumeshima, built in the waters of Osaka Bay. The event will last until October 13, 2025.

The organizers of Expo 2025 emphasize that this event is open to everyone – from students, through professionals, to families looking for inspiration and new experiences. Expo 2025 is a place where innovation meets tradition, and intercultural dialogue will enable the creation of bridges between nations.

One of the most important economic events accompanying Poland's presence at the World Expo 2025 Osaka, Kansai, will be the bilateral Polish-Japanese Export Forum, which will be held on May 20, 2025 at the Hilton Osaka Hotel.

### **Polish goals at Expo 2025**

The motto of this year's World Exposition is "Designing the future society for our lives", which emphasizes the rapprochement of nations and people through cooperation on a global scale and beyond all divisions for a good life and a better tomorrow for all. The main objectives of Poland's participation in Expo 2025 Osaka, Kansai are:

- building the recognition of the Polish Economy Brand – broad, multifaceted promotion of the Polish economy, the creativity of Polish companies and their innovative solutions;
- increasing the recognition of Polish products abroad and the development of cooperation with non-European markets;



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- development of economic cooperation with Japan – a market considered to be particularly promising in the context of strategic industries for Poland and cooperation with other countries in the region;
- strengthening Poland's position as a safe investment destination, especially for investments in technologically advanced areas, where high-quality infrastructure and human capital are necessary;
- development of tourism from Japan and Asian countries to Poland;
- promotion of Polish culture.

### **How Expo 2025 is promoting Poland**

Thanks to the cooperation with the Ministries of Culture and National Heritage, Science and Higher Education, Education and Science, and Sport and Tourism, as well as 11 Marshal's Offices, promotion programs have been prepared that will ensure a comprehensive presentation of our country's achievements.

In the diplomatic dimension, high-level representatives of diplomatic circles and public administration, including embassies, institutes and ministries from various areas, are involved in promotional activities. The cooperation includes both bilateral relations, including official visits between Poland and Japan, as well as multilateral relations, among EU countries – especially in the context of the Polish presidency of the Council of the EU.

The offer of support for B2B cooperation is addressed to both small and medium-sized enterprises and large corporations. It includes promotional, organizational and financial support in expansion to Asian markets, and primarily to the Japanese market.

The implementation of the economic program at Expo 2025 is focused in particular on sectors that have been defined as sectors with the greatest export potential to Asian markets and the most priority in trade relations with Japan. These are:

- medical and pharmaceutical sector;
- cosmetics sector;
- IT/Fintech sector;
- green technology sector (including the hydrogen industry);
- agri-food sector (including AgriTech);
- gaming sector.

### **Celebrations of Poland's presidency of the Council of the European Union**

On June 30, 2025, Poland Pavilion at Expo 2025 Osaka became the venue for a special celebration held as part of Poland's presidency of the Council of the European Union. Under the motto "Kindness



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Day,” the event affirmed values that today – more than ever – have the power to unite people: kindness, community, and creative engagement.

The celebrations were part of a broader program aligned with the main theme of the “Saving Lives” zone, where Poland Pavilion is located. This motto should be understood not only as care for physical health but also for social relationships, mental health, and community resilience.

On that day, Poland was also part of the Expo 2025 Theme Week: “Health and Well-being,” which poses an important question: “How can we build a society where the well-being of each individual resonates with the well-being of the community?” At the heart of this was the idea of kindness – not as a mere gesture, but as a real social force.

As part of the celebrations, an international conference on mental health was held. The conference brought together representatives from social organizations, academic circles, creators, and practitioners from both Poland and Japan. The topics covered included children's mental health, burnout prevention, the role of emotional education, and the importance of design for health.

A special highlight of the celebrations was the presence of Jerzy Owsiak – the founder of the Great Orchestra of Christmas Charity (WOŚP), a social movement that has inspired millions around the world for over three decades. WOŚP is a unique phenomenon – it combines music, joy, and action for the common good, serving as a living proof that civic engagement and empathy can change the world.

The Great Orchestra of Christmas Charity became a partner of the entire Polish Presidency Day at Expo 2025, alongside the Czepczyński Family Foundation, the Medical University of Gdańsk, and the Marshal's Office of the Lower Silesian Region.

### **Multimedia concert: Symbiosis Symphony**

Also, on the evening of June 30, at the Matsuri Expo Arena, the multimedia concert ‘Symbiosis Symphony’ was presented as the artistic culmination of Poland’s presidency of the Council of the European Union.

‘Symbiosis Symphony’, created by Łukasz L.U.C. Rostkowski – recognized by Variety as one of the 15 best film composers in the world in 2023 – invited the audience to take part in an extraordinary musical performance.

It was a unique musical journey through 12 chapters of Europe’s history, blending classical, electronic, and folk music with real-time graphics and images generated by artificial intelligence. The performance created a multisensory experience – a symphonic poem that could be seen.

Twelve original compositions, each representing a different historical era, were premiered by nine acclaimed European composers. These pieces were created through a collaboration between the international collective Rebel Babel Orchestra – which unites over 12,000 musicians from 20 countries – and the Japanese Amabile Philharmonic Orchestra based in Osaka.

The visual component was created by the Oscar-winning studio Breakthru Films – the creators of the film *Loving Vincent*. Their distinctive painterly aesthetic transforms the stage into a moving canvas, creating an immersive and unique visual experience. From the primal rhythms of ancient drums and



flutes to reinterpretations of Hildegard von Bingen's medieval melodies, the baroque grandeur of Bach and Vivaldi, Chopin's lyrical piano, and the pulsating beats of Berlin techno—this musical journey embodies the harmony and tensions of Europe's cultural evolution. The detailed event program is available at [expo.gov.pl](https://expo.gov.pl).

### **Events in Poland Pavilion so far**

From its opening on April 13 until mid-June 2025, Poland Pavilion has already welcomed over 288,640 visitors. Key events that have taken place so far include:

- **April 13, 2025 – official opening of Poland Pavilion**

The ceremony was inaugurated by the Minister of Development and Technology, Krzysztof Paszyk, who emphasized the importance of Polish's presence at the Expo in Osaka as an opportunity to promote the country, its economy, culture and innovation. In turn, Jacek Tomczak, Commissioner General of the Polish Section Expo 2025 Osaka, Kansai, said: "Poland wants to be perceived as a reliable partner – both in the sphere of culture and business".

- **April 13–19, 2025 – Podlasie Region Week**

In the first week after the opening, the Pavilion hosted the representation of Podlasie Region. Demonstrations of traditional handicrafts, performances of folklore groups, tastings of regional specialties and discussion panels devoted to the ecosystems of the Białowieża Forest - these are just some of the attractions prepared by representatives of the region.

- **April 22–26, 2025 – Science and Education Days**

During these days, Poland Pavilion became a hub for the scientific community: universities and research institutes showcased innovative projects, STEAM workshops for youth, and panels on sustainable development and the future of education. Higher education institutions, along with research organizations and educational groups, presented their scientific achievements, including advancements in robotics, clean energy technologies, and digital health. Visitors to the exhibition had the opportunity to explore Polish ideas for a modern approach to education, as well as proposals addressing key contemporary challenges such as sustainability, future technologies, and the achievements of women in science.

- **April 24, 2025 – Leszek Możdżer's concert**

The Higashiosaka Cultural Creation Hall hosted the premiere concert of Leszek Możdżer, an outstanding Polish pianist and composer who has been combining the world of music with innovative technological solutions for years, creating unique projects at the intersection of art and science. In front of the audience in Osaka, the artist played a unique decaphonic piano – the only instrument of this type in the world, presented for the first time in Japan. The concert was integrated into the programme of the Polish Science and Education Days as an event combining culture and science –



showing that Polish creativity knows no disciplinary boundaries. The unique sound of the instrument with a ten-tone scale (10-TET) attracted lovers of jazz and experimental music.

- **April 27 – May 3, 2025 – Week of the Lodzkie Region**

The programme included, among other events, fashion shows of Łódź brands, presentations of academic projects, concerts of local artists and educational workshops conducted by universities and cultural institutions. As part of the economic promotion, the region organized an economic mission, and representatives of the Łódź Special Economic Zone were also present.

- **May 3, 2025 – May 3rd Constitution Day**

The celebration of the 234th anniversary of the adoption of the Constitution of 3 May was attended by delegations from the regions of Łódź and Silesia, the Śląsk Song and Dance Ensemble and the Dance Lovers Ensemble from Kansai Poland Dance Lovers, who have been promoting Polish folk dances in Japan for almost 20 years. The culmination of the day was the evening concert of the Śląsk Song and Dance Ensemble on the stage of the Expo Festival Station.

- **May 4 – May 10, 2025 – Silesia Region Week**

It included workshops, presentations, concerts, and performances that showcased the rich culture and economic potential of the region. Among the participants were folk groups as well as local entrepreneurs presenting Silesia's offerings—from its mining heritage to modern technologies. As part of economic promotion, representatives of the Silesia Region organized, among other events, a trade mission and the economic conference "Land of Opportunities: Silesia-Japanese Economic Conference."

- **5 May 2025 – "Chopin for Children's Day"**

On the occasion of the Japanese Children's Day, the young winners of the "Music from Chopin's Land" competition performed in the concert hall of the Pavilion, performing Chopin's works. After the recital, the children visited the permanent exhibition and took part in creative workshops and a joint dinner with PAIH representatives.

- **May 14 – May 20: Lublin Region Week**

The Lublin Region focused on promoting tourism and the region's cultural heritage. The program included performances by the Children and Youth Choir of the Lublin Opera, soloists Jakub Gąska and Paulina Janczaruk, as well as violinist Andrzej Czapliński. Workshops led by educators from the Lublin Village Museum and demonstrations of traditional crafts attracted hundreds of visitors.

- **May 23 – May 24: West Pomerania Region Days**

During the West Pomerania Region Days, the central area of Poland Pavilion featured the artifact "Wave of Inspiration"—an original project by Małgorzata Masłowska from Kraftowe Studio, depicting the Baltic Sea coastline created using an innovative 3D technique with epoxy resin. Visitors to the exhibition also had the opportunity to participate in "Upcycling Art" workshops.



- **May 25 – May 29: Pomorskie Region Days**

As part of the Pomorskie Region presentation, daily workshops titled “Baltic Treasures – Inspirations from Amber” were held, where visitors could learn about the symbolism and uses of amber in Pomeranian culture. The heart of the program featured two concerts by the band Zagan Acoustic, performing a “Folk & Jazz Fusion” repertoire. The presentation of Pomorskie Region was complemented by the installation “Dance of the Elements,” an artistic story about the people of Pomerania living in harmony with nature.

- **June 24 – June 30: Lower Silesia Region Week**

In the last week of June, the workshop area of Poland Pavilion created a space for interactive cultural and regional workshops, showcasing the richness of Polish creativity, craftsmanship, and education – this time highlighting the Lower Silesia Region, where art and creative activities are also presented as tools of art therapy and pathways to achieving well-being.

- **June 26 – International EU–Japan Medical Conference**

The discussion under the motto “United for Saving Lives” aimed, among other things, to evaluate how academic and business communities can collaborate to improve people’s quality of life. Partners of the event included the Embassy of Poland in Tokyo, the EU-Japan Centre, the EU Delegation to Japan, Osaka Prefecture, and the AMED agency.

- **Daily recitals of Fryderyk Chopin**

Since its opening, recitals with Chopin's music have been held in Poland Pavilion, the concerts are extremely popular among visitors, and for Japanese listeners they are a source of emotion. In total, during the EXPO 2025 exhibition, Chopin will resound in the Pavilion for about 500 recitals, played by the most talented young pianists. These piano virtuosos have almost star status at the Expo.

### **Expo 2025: new perspectives for business**

The Polish Investment and Trade Agency together with its partners has prepared a number of business initiatives that will enable Polish companies to enter the Japanese market during the largest promotional and economic event in the world.

The Poland-Japan Export Forum, held on May 20, 2025, at the Hilton Osaka hotel, was one of the most important events of its kind. It brought together over three hundred representatives from the business and opinion-making communities, government institutions, and media from both Poland and Japan.

The inaugural session of the Forum featured, among others, Michał Jaros, Secretary of State at the Ministry of Development and Technology; Jacek Tomczak, General Commissioner of the Polish Section Expo 2025 Osaka, Kansai; Paweł Milewski, Ambassador of Poland to Japan; and Andrzej Dycha,

President of the Polish Investment and Trade Agency. Speeches were also delivered by Kazushige Nobutani, Director General of the Kansai Office at the Ministry of Economy, Trade and Industry (METI); Hironari Furukawa, Executive Council Member and Vice Chairman of the International Business Committee of the Osaka Chamber of Commerce and Industry; and Aya Wada, Director General of the Economic Strategy Office in the Osaka city government.

The Forum's program included numerous panel discussions as well as presentations on the state of Poland-Japan economic relations and Japan's import needs. One of the special guests was Janusz Lewandowski, economist and Member of the European Parliament, who spoke in his panel about Poland's export potential.

The next event of this scale, the Poland-Japan Investment Forum, is scheduled for September 30.

### **Plantation of Ideas – innovations in Poland Pavilion**

A special zone of Poland Pavilion is the "Plantation of Ideas", which presents the practical applications of Polish solutions in the economy, business and science in an accessible and interactive way. The common denominator of the Plantation is the Polish "creativity gene". The solutions developed by the companies draw on both the patterns of nature and the power of technology, the latest discoveries and scientific knowledge. They allow people to live healthier, safer and more peaceful lives, as well as shape their surroundings in ways that previous generations could not achieve.

In the Plantation, the key industries for the development of Polish-Japanese economic cooperation were presented. The exhibition is made of spheres forming groups relating to each of these sectors of the Polish economy. Each industry is assigned a keynote and additional slogans indicating its potential. An extension of these ideas can be found in the multimedia presentations placed in each section on the screens.

Grouped into clusters and corresponding to key sectors of the Polish economy, the structures combine and influence each other. Just like interdisciplinary projects focused on the complex challenges of the present day, which often cannot be narrowed down to one area.

The arrangement forms an organic scenography, referring to the dynamics observed in nature. The spheres are a carrier of information, lighting, a form of presentation of materials, technologies and objects that create visual mosaics. The space is complemented by mirrored finishes of the walls and ceiling, which optically expand the space.

### **Poland Pavilion at Expo 2025 in Osaka**

Poland has prepared a national pavilion with an area of nearly 1000 m<sup>2</sup>, located in the "Saving Lives" thematic zone.

The architectural design is based on the use of wood and the form of arches and curves. The form of the building evokes the association of the spreading wave of creativity and innovation of Poles. The



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design of a distinctive wooden façade, built on the basis of the traditional "Kigumi Koho" wood joining technique, is a tribute to Polish and Japanese traditional architecture.

The space has been planned in an ergonomic way, preventing congestion on the sightseeing path, enabling the presentation of content in a surprising and interesting way for different groups of visitors and visually attractive. The Polish-Spanish duo Alicja Kubicka and Borja Martínez are responsible for developing the architectural concept.

### **Exhibition in Poland Pavilion**

The concept of the permanent exhibition is the responsibility of the curatorial team consisting of: Monika Brauntsch – KAFTI, Ewa Kierklo and Stanisław Kempa – GDYBY and Wiesław Bartkowski. The visit tour of Poland Pavilion shows how nature and technology can be harmoniously combined. Individual installations inspire a critical assessment of humanity's attitude towards nature and confront the question of what the future we are striving for together will look like.

- The "Spirit Plant" installation is based on parametric plants that introduce visitors to the healing world of herbs. The plants are created using an algorithm that, based on the selection of available parameters, allows each visitor to compose their own individual "Spirit Plant." The resulting images are displayed on semi-transparent screens, forming part of the scenery while providing visual impressions and evoking a fleeting, magical atmosphere reminiscent of ancient rituals and beliefs related to herbs. The installation engages visitors – they become co-creators, and the plant remains as a souvenir – guests can download it to their phones and share it on social media. The installation was created by Marcin Ignac.
- The animated herbal guide "Seven Herbs" showcases the tradition of Polish herbalism through contemporary illustration and references the history of the Polish school of illustration. The herbarium is inspired by a tradition shared by both Poland and Japan—a soup made from seven herbs, cooked in early spring to provide the body with valuable nutrients. A similar tradition, though using different ingredients, has been cultivated in Japan. The installation features plants known for their healing, flavor, and aromatic properties, which for centuries were attributed with magical powers. Some of these beliefs have been confirmed by science, which over time precisely defined their effects. The illustrations were created by Kasia Walentynowicz, Monika Hanulak, and Patrycja Podkościelny.
- The installation "The Most Polish Landscape," created by Szymon Pepliński and Wiesław Bartkowski, uses artificial intelligence methods to bring visitors closer to the essence of the Polish landscape and showcase its diversity. AI-generated panoramic images of Poland's landscapes evolve and change in response to visitors' movements. Individual visitors and groups moving along the screen influence the features of the displayed image. The visuals smoothly transform, build, and morph through poetic sequences of motion. Created through AI training on thousands of photographs from various regions of Poland, the installation can generate new, non-existent landscapes that serve as ideal representations of the Polish landscape identity.
- "Aura" is a unique instrument that combines traditional craftsmanship and natural materials with modern digital technology. Renowned composer and instrumentalist Jerzy Rogiewicz distilled the essence of Fryderyk Chopin's works, inspired by folk music and natural sounds.





“Aura” consists of over a hundred independent modules forming a digitally controlled orchestra that organically produces sounds from natural materials. At the heart of each instrument is a piece of willow wood, associated with Chopin and sourced from the vicinity of Żelazowa Wola. Using artificial intelligence methods, the audience can subtly influence the movement of the “Aura,” becoming co-creators of the concert. The installation is performed by Wiesław Bartkowski, Olga Milczyńska, and Jerzy Rogiewicz.

- “Generations” is a dynamic gallery that connects the parametric plants from the “Spirit Plant” installation. This installation creates a unique imprint of each visitor to Poland Pavilion over the six months of Expo 2025. The projections symbolize the connection between tradition and the future, while also weaving individual experiences into a unified collective creation. “Generations” highlights the creative potential of Poles in the field of new technologies. The installation was created by Marcin Ignac.
- The installation “Pre-Spring,” created by Dr. hab. Urszula Zajączkowska (professor at SGGW) and Megi Malinowsky, is an artistic tribute to the fleeting moments in the life cycle of plants – those “just before the new,” which often escape our attention. Based on years of forest botany research and personal observations, the installation invites viewers to pause and reflect on what is usually overlooked: buds nearly unfolded, flowers with only one petal left, or fruits in a delicate stage of ripening. The plants – collected at various stages of the season, from late winter to late autumn – were carefully dried in silica gel to preserve their three-dimensional form, color, and finest details. Then, over one hundred thirty specimens were embedded in clear resin spheres, captivating visitors to Poland Pavilion.
- The installation “Verses” features poetic forms inspired by haiku – lyrical miniatures authored by a new generation of Polish poets – which serve as a commentary on the themes presented in the Pavilion. Scattered across the Pavilion’s walls, the verses create an inspiring form of dialogue with the exhibition. At the entrance to the concert hall, a wall is filled with printed cards bearing poetry. Visitors are encouraged to take them home as a poetic key to building a shared future. The installation features works by Barbara Klicka, Krystyna Dąbrowska, Małgorzata Lebda, Urszula Zajączkowska, Jakub Kornhauser, Jerzy Jarniewicz, and Krzysztof Czyżewski.
- The multisensory immersive installation “Sound of Matter” is inspired by the communal tradition of inhalation therapy. Combining a unique experience with elements of light and sound immersion, it invites contemplation and meditation. It engages the senses and offers a moment of relaxation. Visitors are enveloped by the sounds of water and the scent of wood. While blackthorn is traditionally used to build graduation towers, the installation featured in the Pavilion is based on locally sourced *kuromoji* wood. The installation was created by the interdisciplinary art collective IP Group.
- The installation “Cloud” draws inspiration from traditional Polish folk decorations known as “spiders”, which are characteristic of the handicraft traditions of many regions in Poland. These intricate ornaments were typically created through the collaborative effort of many individuals, especially during festive periods. The colorful folk form served as the inspiration for this spatial installation. Integrated with the Pavilion's windows, the cloud offers an intriguing view from the outside. Its vibrant, three-dimensional shapes interact with natural



light, which filters through the openwork structures. The installation was created by Hanna Stano.

- The “Nest” Zone is inspired by the open-air Chopin concerts held in the Royal Baths Park in Warsaw. Recordings of Fryderyk Chopin’s works, available through wireless headphones mounted on a stand outside the Pavilion, allow visitors to immerse themselves in the unique phenomenon of the composer’s music. After putting on the headphones, guests can enjoy piano pieces performed by Janusz Olejniczak. The installation was created in collaboration with the Fryderyk Chopin Institute.
- The Soundscape – the background music heard throughout the space – features sounds of the Polish landscape: meadows, water, rain, birds. It highlights the connection between the music of nature and that created by humans. Natural sounds and composed elements are interwoven with inspirations drawn from Chopin’s music, allowing visitors to fully immerse themselves in the sonic essence of Poland. The installation was created by Michał Zygmunt.

### **Fryderyk Chopin in Poland Pavilion**

The musical attraction of Poland Pavilion will be piano recitals held three times a day throughout the Expo – from 13 April to 13 October 2025 – in the Chamber Hall. The works of the great Polish composer will be played, among others, by participants of the Chopin Competitions.

As part of the World Exposition, a presentation of the film "Timeless Chopin" specially prepared for Poland Pavilion is planned. The plot of the animation made by the Break Thru studio – winner of the Oscar for the best short animated film – focuses on the message that great talent combined with determination allows to achieve your goals despite all obstacles and difficulties.

The culmination of the events planned in the Pavilion will be the Fryderyk Chopin Week – from 28 August to 3 September. It is then that the Expo will host a performance by the National Philharmonic with the Japanese laureate of the Chopin Competition, Aimi Kobayashi, and concerts of jazz music inspired by Chopin's work. On these days, the film "Pianoforte" will also be screened, showing the backstage of the 18th Chopin Competition and the stories of its selected participants.

There will also be a meeting on Chopin's letters. Visitors will be able to take part in a competition of knowledge about the composer's life and work and participate in piano workshops – thanks to special touch screens, they will compose simple musical fragments in the style of Fryderyk Chopin.

On 29 August, singer Natalia Kukulska and conductor, composer and pianist Adam Sztaba, together with musicians from the Warsaw Philharmonic Orchestra, will perform in the "Tender Strings" concert, performing vocal and symphonic arrangements of Chopin's works.

### **Polish presence at the Expo in Osaka**

Poland Pavilion is staffed by students of Polish universities as part of 6-month internships. They were selected as part of a four-stage recruitment process conducted at the University of Warsaw, Adam Mickiewicz University, Nicolaus Copernicus University, Jagiellonian University, University of Gdańsk, SWPS University and the Polish-Japanese Academy of Information Technology. All in cooperation with the Ministry of Science and Higher Education.



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The condition for participation in the recruitment was knowledge of the Japanese language. The hosts of the Poland Pavilion talking about Poland in Japanese is a unique value among the countries participating in the Expo.

In turn, the group of ambassadors co-creating the program of our country's presence include, among others:

- Dr. Sławosz Uznański-Wiśniewski, engineer, scientist and astronaut, who will later this year fly to the International Space Station (ISS);
- Krzysztof Ingarden, architect, member of the Polish Academy of Arts and Sciences, winner of the Honorary Award of the Association of Polish Architects (SARP), Honorary Consul General of Japan in Krakow;
- Robert Korzeniowski, Polish athlete, race walker, four-time Olympic champion, three-time world champion and two-time European champion;
- Yuka Ebihara, a Japanese dancer on the Warsaw ballet stage, associated with the Polish Grand Theatre – National Opera since September 2011, as first soloist since September 2013, and since January 2020 as first dancer of the Polish National Ballet;
- Aleksander Śliwka, a long-time member of the Polish national volleyball team, is a World and European Champion as well as an Olympic silver medalist. A three-time consecutive CEV Champions League winner, he is currently a star player in the Japanese league, representing the club Suntory Sunbirds Osaka.

### **The idea of the World Expositions**

The World Expositions are the largest and most prestigious events in the world, combining economic, promotional, cultural and tourist themes. Their scale is comparable to the Olympic Games or the World Cup in football. Starting with the first Great Exposition in London in 1851, the World Exposition became the capital of the world for six months, attracting crowds of visitors – from state delegations at the highest level, through businessmen looking for new contracts, to tourists.

At the beginning, the World Expositions were primarily a forum for sharing knowledge and scientific achievements. Later, they also became a place of joint debate on the challenges of the modern world, technology and development. Expositions are also events thanks to which a wider group of recipients - through direct contact with the national pavilion and organized events - has a chance to discover or rediscover a given country. The opportunity to present culture, values, traditions, and tourist attractions is as important for countries as economic promotion.

### **Polish History at World Expositions**

Poland's presence at World Expositions has over 150 years of history. In 1867, well-known Polish companies presented themselves in Paris: Małeckie's piano factory, Maksymilian Fajans' photographic atelier and Troetzer's metal tools factory. Poles were awarded many times at expositions in Vienna



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(1873), Paris (1878 and 1889) and Chicago (1893). The first national pavilions began to be built in the interwar period. They presented Poland's economic achievements, presented its history and promoted the products of our companies. In 1939, the last exposition before World War II with Polish participation was held in New York.

Poland returned to the Expo permanently only in 1992 in Seville and later participated in the World Expositions in Lisbon (1998), Hannover (2000), Aichi (2005), Zaragoza (2008), Shanghai (2010), Milan (2015), Astana (2017) and Dubai (2021).

During the Expo in Dubai, Poland Pavilion, whose theme was "Creativity inspired by nature", received a Silver Medal for the best interior design from the Organizers.

## More about Poland at the Expo

Website	<a href="http://www.expo.gov.pl">www.expo.gov.pl</a>
Facebook	<a href="https://www.facebook.com/ExpoPL">www.facebook.com/ExpoPL</a>
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## Glossary of the most important terms and entries

<b>World Expo 2025 Osaka, Kansai</b> or <b>Expo 2025 Osaka, Kansai</b>
Poland Pavilion* [of] Poland Pavilion [for] Poland Pavilion [with] Poland Pavilion [Oh!] Poland Pavilion  * Proper noun used as noun. So we do not use <del>Polish pavilion</del> or <del>Polish pavilion</del> (as an adjective)
<b>Commissioner General of the Polish Section Expo 2025 Osaka, Kansai</b> or <b>Commissioner General of the Polish Section of the World Expo 2025 Osaka, Kansai</b>



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The slogan of Poland Pavilion:

**"Poland. Heritage that drives the future"**

Expo 2025 slogan:

**"Designing a Future Society for Our Lives"**



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