

Poland at the World Expo 2025 Osaka, Kansai

- **Poland Pavilion at the World Expo 2025 in Osaka is a meeting place for cultures, technologies and ideas that change the future of our planet.**
- **The promotion program at Expo includes over 100 events that will strengthen the image of Poland in the international arena and will result in the establishment of new economic contacts and the promotion of Polish science, culture, tourism and sport.**
- **The Polish Investment and Trade Agency is responsible for the implementation of the project under the supervision of the Ministry of Development and Technology.**

According to estimates, 28 million people will visit the World Expo 2025 within six months, of which 3.5 million will be foreign guests. The event will be attended by 170 participants, including 161 countries and regions and 9 international organizations. The World Expo 2025 Osaka, Kansai will take place on the island of Yumeshima, built in the waters of Osaka Bay. The event will last until October 13, 2025.

The organizers of Expo 2025 emphasize that this event is open to everyone – from students, through professionals, to families looking for inspiration and new experiences. Expo 2025 is a place where innovation meets tradition, and intercultural dialogue will enable the creation of bridges between nations.

One of the most important economic events accompanying Poland's presence at the World Expo 2025 Osaka, Kansai, will be the bilateral Polish-Japanese Export Forum, which will be held on May 20, 2025 at the Hilton Osaka Hotel.

Polish goals at Expo 2025

The motto of this year's World Exposition is "Designing the future society for our lives", which emphasizes the rapprochement of nations and people through cooperation on a global scale and beyond all divisions for a good life and a better tomorrow for all. The main objectives of Poland's participation in Expo 2025 Osaka, Kansai are:

- building the recognition of the Polish Economy Brand – broad, multifaceted promotion of the Polish economy, the creativity of Polish companies and their innovative solutions;
- increasing the recognition of Polish products abroad and the development of cooperation with non-European markets;

- development of economic cooperation with Japan – a market considered to be particularly promising in the context of strategic industries for Poland and cooperation with other countries in the region;
- strengthening Poland's position as a safe investment destination, especially for investments in technologically advanced areas, where high-quality infrastructure and human capital are necessary;
- development of tourism from Japan and Asian countries to Poland;
- promotion of Polish culture.

Expo 2025: new perspectives for business

The Polish Investment and Trade Agency together with its partners has prepared a number of business initiatives that will enable Polish companies to enter the Japanese market during the largest promotional and economic event in the world.

The Polish-Japanese Export Forum, which will be held on May 20, 2025 at the Hilton Osaka Hotel, is one of two such events. The next Polish-Japanese Investment Forum is planned for September 30.

Thanks to the cooperation with the Ministries of Culture and National Heritage, Science and Higher Education, Education and Science, and Sport and Tourism, as well as 11 Marshal's Offices, promotion programs have been prepared that will ensure a comprehensive presentation of our country's achievements.

In the diplomatic dimension, high-level representatives of diplomatic circles and public administration, including embassies, institutes and ministries from various areas, are involved in promotional activities. The cooperation includes both bilateral relations, including official visits between Poland and Japan, as well as multilateral relations, among EU countries – especially in the context of the Polish Presidency of the Council of the EU.

The offer of support for B2B cooperation is addressed to both small and medium-sized enterprises and large corporations. It includes promotional, organizational and financial support in expansion to Asian markets, and primarily to the Japanese market.

The implementation of the economic program at Expo 2025 is focused in particular on sectors that have been defined as sectors with the greatest export potential to Asian markets and the most priority in trade relations with Japan. These are:

- medical and pharmaceutical sector;
- cosmetics sector;
- IT/Fintech sector;
- green technology sector (including the hydrogen industry);
- agri-food sector (including AgriTech);
- gaming sector.

Plantation of Ideas – innovations in Poland Pavilion

A special zone of Poland Pavilion is the "Plantation of Ideas", which presents the practical applications of Polish solutions in the economy, business and science in an accessible and interactive way.

The common denominator of the Plantation is the Polish "creativity gene". The solutions developed by the companies draw on both the patterns of nature and the power of technology, the latest discoveries and scientific knowledge. They allow people to live healthier, safer and more peacefully lives, as well as shape their surroundings in ways that previous generations could not achieve.

In the Plantation, the key industries for the development of Polish-Japanese economic cooperation were presented. The exhibition is made of spheres forming groups relating to each of these sectors of the Polish economy. Each industry is assigned a keynote and additional slogans indicating its potential. An extension of these ideas can be found in the multimedia presentations placed in each section on the screens.

Grouped into clusters and corresponding to key sectors of the Polish economy, the structures combine and influence each other. Just like interdisciplinary projects focused on the complex challenges of the present day, which often cannot be narrowed down to one area.

The arrangement forms an organic scenography, referring to the dynamics observed in nature. The spheres are a carrier of information, lighting, a form of presentation of materials, technologies and objects that create visual mosaics. The space is complemented by mirrored finishes of the walls and ceiling, which optically expand the space.

Events in Poland Pavilion so far

Since its opening on April 13, 2025, Poland Pavilion has already been visited by over 100 thousand guests. Key events that have taken place so far include:

- **April 13, 2025 – official opening of Poland Pavilion**

The ceremony was inaugurated by the Minister of Development and Technology, Krzysztof Paszyk, who emphasized the importance of Polish's presence at the Expo in Osaka as an opportunity to promote the country, its economy, culture and innovation. In turn, Jacek Tomczak, Commissioner General of the Polish Section Expo 2025 Osaka, Kansai, said: "Poland wants to be perceived as a reliable partner – both in the sphere of culture and business".

- **April 13–19, 2025 – Podlasie Region Week**

In the first week after the opening, the Pavilion hosted the representation of Podlasie Region. Demonstrations of traditional handicrafts, performances of folklore groups, tastings of regional specialties and discussion panels devoted to the ecosystems of the Białowieża Forest - these are just some of the attractions prepared by representatives of the region.



- **April 22–26, 2025 – Science and Education Days**

Poland Pavilion became a meeting center for the scientific community: universities and research institutes presented innovative projects, STEAM workshops for young people and panels on sustainable development and the future of education.

- **April 24, 2025 – Leszek Możdżer's concert**

The Higashiosaka Cultural Creation Hall hosted the premiere concert of Leszek Możdżer, an outstanding Polish pianist and composer who has been combining the world of music with innovative technological solutions for years, creating unique projects at the intersection of art and science. In front of the audience in Osaka, the artist played a unique decaphonic piano – the only instrument of this type in the world, presented for the first time in Japan. The concert was integrated into the programme of the Polish Science and Education Days as an event combining culture and science – showing that Polish creativity knows no disciplinary boundaries. The unique sound of the instrument with a ten-tone scale (10-TET) attracted lovers of jazz and experimental music.

- **April 27 – May 3, 2025 – Week of the Lodzkie Region**

The programme included, among other events, fashion shows of Łódź brands, presentations of academic projects, concerts of local artists and educational workshops conducted by universities and cultural institutions. As part of the economic promotion, the region organized an economic mission, and representatives of the Łódź Special Economic Zone were also present.

- **May 3, 2025 – May 3rd Constitution Day**

The celebration of the 234th anniversary of the adoption of the Constitution of 3 May was attended by delegations from the regions of Łódź and Silesia, the Śląsk Song and Dance Ensemble and the Dance Lovers Ensemble from Kansai Poland Dance Lovers, who have been promoting Polish folk dances in Japan for almost 20 years. The culmination of the day was the evening concert of the Śląsk Song and Dance Ensemble on the stage of the Expo Festival Station.

- **May 4 – May 10, 2025 – Silesia Region Week**

It included, among others, workshops, presentations, concerts and performances that showed the richness of culture and the economic potential of the region. There were present, among others, folklore groups, but also local entrepreneurs presenting the offer of Silesia Region – from mining heritage to modern technologies.

- **5 May 2025 – "Chopin for Children's Day"**

On the occasion of the Japanese Children's Day, the young winners of the "Music from Chopin's Land" competition performed in the concert hall of the Pavilion, performing Chopin's works. After the recital, the children visited the permanent exhibition and took part in creative workshops and a joint dinner with PAIH representatives.

- **from 13 April 2025 – daily recitals of Fryderyk Chopin**

Since its opening, recitals with Chopin's music have been held in Poland Pavilion, the concerts are extremely popular among visitors, and for Japanese listeners they are a source of emotion. In total, during the EXPO 2025 exhibition, Chopin will resound in the Pavilion for about 500 recitals, played by the most talented young pianists. These piano virtuosos have almost star status at the Expo.

Poland Pavilion at Expo 2025 in Osaka

Poland has prepared a national pavilion with an area of nearly 1000 m², located in the "Saving Lives" thematic zone.

The architectural design is based on the use of wood and the form of arches and curves. The form of the building evokes the association of the spreading wave of creativity and innovation of Poles.

The design of a distinctive wooden façade, built on the basis of the traditional "Kigumi Koho" wood joining technique, is a tribute to Polish and Japanese traditional architecture.

The space has been planned in an ergonomic way, preventing congestion on the sightseeing path, enabling the presentation of content in a surprising and interesting way for different groups of visitors and visually attractive.

The Polish-Spanish duo Alicja Kubicka and Borja Martínez are responsible for developing the architectural concept.

Exhibition in Poland Pavilion

The concept of the permanent exhibition is the responsibility of the curatorial team consisting of: Monika Brauntsch – KAFTI, Ewa Kierklo and Stanisław Kempa – GDYBY and Wiesław Bartkowski. The visit tour of Poland Pavilion shows how nature and technology can be harmoniously combined. Individual installations inspire a critical assessment of humanity's attitude towards nature and confront the question of what the future we are striving for together will look like.

- The "Spirit Plant" installation introduces guests to the world of the power of herbs and their medicinal uses. Visitors use an interactive panel to "grow" a virtual plant, which they can then save to their phone and share on social media. The project engages the audience as co-creators of the work, and its visual form refers to the Polish school of nature illustration. The contractor of the installation is Marcin Ignac.
- In the vicinity of the "Spirit Plant" there is a digital herbarium presenting seven herbs of key importance to the Polish tradition. Each specimen is brought to life with an animation that brings closer its features and history of use in folk medicine. This multimedia form of education combines the analogue aesthetics of old prints with modern projection technology. Right at the entrance to the installation, a short animated film is presented on a large, translucent screen, introducing the subject of seven herbs: St. John's wort, mint, yarrow, lemon balm, chamomile, sage and nettle. The musical background blends in with the characteristic sounds of nature, enhanced by the gentle rustle of leaves. Seven touch panels were placed along the walls – one for each herb. After hovering over one of the specimens, the user starts a short animation showing the nature of the plant's growth, its botanical



structure and fragments of traditional herbarium drawings. Touch gestures also allow you to rotate the virtual specimen in three dimensions.

- The installation "The Most Polish Landscape", by Szymon Pepliński and Wiesław Bartkowski, is an interactive, multimedia work combining artificial intelligence with the viewer's experience. On the widescreen screen, Polish landscapes are generated in real time – from mountain peaks, through lowland meadows, to coastal cliffs – which smoothly evolve under the influence of the movement and position of visitors. Each step or gesture in front of the screen modifies the parameters of the visualization, which means that no two shots are identical: the images "build" and "transform" in poetic sequences, creating unique, even oneiric landscapes. The system has been trained on thousands of photographs from various regions of Poland, thanks to which it can not only recreate well-known motifs, but also generate completely new, idealized landscapes that are the symbolic essence of the diversity of the Polish landscape.
- The installation "Aura" is a combination of natural materials, traditional craftsmanship and the latest digital technologies, designed as an interactive "orchestra" reacting to the presence and movement of visitors. The heart of each "instrument" in the installation is a fragment of a willow – a species closely associated with the figure of Fryderyk Chopin, obtained from the vicinity of Żelazowa Wola. This wood, thanks to its elasticity and fiber structure, allows you to achieve a warm, organic sound, which is the starting point for the entire artistic experiment. "Aura" works like a digitally controlled orchestra: contact microphones and motion sensors record the gentle vibrations and gestures of the audience, and artificial intelligence systems process this data in real time. Algorithms decide on the intensity, pitch and timbre of the sounds produced from the wood fragments, creating a unique sound and visual spectacle each time. The installation was made by Wiesław Bartkowski, Olga Milczyńska and Jerzy Rogiewicz.
- "Generations" is a dynamic gallery that uses parametric "Spirit Plants" created by the guests of the Pavilion. Each visitor begins the participation by selecting one of the symbolic "seeds" – graphic seeds inspired by plant motifs – on an interactive digital desktop. The seed can represent a trait (e.g., "courage," "curiosity," "cooperation") or form (leaf shape, petal color), allowing guests to consciously inscribe their own values into a collective narrative. After selecting a "seed", a parametric algorithm processes its characteristics and transforms it into a complex, three-dimensional plant model. These models are placed in a common database and are constantly aggregated – with each new "seed", the installation modifies patterns, combines shapes, changes the proportions of branches and leaves, creating richer and richer arrangements. The author of the installation is Marcin Ignac.
- The installation "Pre-Spring" by Dr. Urszula Zajączkowska (Professor at the Warsaw University of Life Sciences) and Małgorzata Malinowska is an artistic tribute to the fleeting moments in the life cycle of plants – those "before the spring" that usually escape our attention. Created on the basis of many years of research in forest botany and the author's own observations, the installation aims to make the viewer stop at what is usually overlooked: buds that are almost developed, flowers left with only one petal or fruit in a delicate ripening phase. The plants (harvested in different phases of the season – from the end of winter to late autumn) have been carefully dried in silica gel, thanks to which they have retained their three-dimensional form, color and the smallest details. Then, more than one hundred and thirty specimens were sunk in transparent resin spheres.



- The installation "Verses", on the other hand, is a poetic and spatial story about the power of the word, which combines literature with modern technology, inviting visitors to become part of a pulsating poem. In the central hall of the Pavilion, hundreds of transparent acrylic panels with fragments of Polish poems printed on them – from classics (Mickiewicz, Słowacki) to contemporary artists (Miłosz, Herbert, Szymborska) – were hung under the ceiling. The panels are arranged in geometric shapes, creating abstract "word clouds" above the visitors' heads. The authors of the installation are Barbara Klicka, Krystyna Dąbrowska, Małgorzata Lebda, Urszula Zajączkowska, Jakub Kornhauser, Jerzy Jarniewicz and Krzysztof Czyżewski.

Fryderyk Chopin in Poland Pavilion

The musical attraction of Poland Pavilion will be piano recitals held three times a day throughout the Expo – from 13 April to 13 October 2025 – in the Chamber Hall. The works of the great Polish composer will be played, among others, by participants of the Chopin Competitions.

As part of the World Exposition, a presentation of the film "Timeless Chopin" specially prepared for Poland Pavilion is planned. The plot of the animation made by the Break Thru studio – winner of the Oscar for the best short animated film – focuses on the message that great talent combined with determination allows to achieve your goals despite all obstacles and difficulties.

The culmination of the events planned in the Pavilion will be the Fryderyk Chopin Week – from 28 August to 3 September. It is then that the Expo will host a performance by the National Philharmonic with the Japanese laureate of the Chopin Competition, Aimi Kobayashi, and concerts of jazz music inspired by Chopin's work. On these days, the film "Pianoforte" will also be screened, showing the backstage of the 18th Chopin Competition and the stories of its selected participants.

There will also be a meeting on Chopin's letters. Visitors will be able to take part in a competition of knowledge about the composer's life and work and participate in piano workshops – thanks to special touch screens, they will compose simple musical fragments in the style of Fryderyk Chopin.

On 29 August, singer Natalia Kukulska and conductor, composer and pianist Adam Sztaba, together with musicians from the Warsaw Philharmonic Orchestra, will perform in the "Tender Strings" concert, performing vocal and symphonic arrangements of Chopin's works.

Polish presence at the Expo in Osaka

Poland Pavilion is staffed by students of Polish universities as part of 6-month internships. They were selected as part of a four-stage recruitment process conducted at the University of Warsaw, Adam Mickiewicz University, Nicolaus Copernicus University, Jagiellonian University, University of Gdańsk, SWPS University and the Polish-Japanese Academy of Information Technology. All in cooperation with the Ministry of Science and Higher Education.

The condition for participation in the recruitment was knowledge of the Japanese language. The hosts of the Poland Pavilion talking about Poland in Japanese is a unique value among the countries participating in the Expo.

In turn, the group of ambassadors co-creating the program of our country's presence include, among others:

- Dr. Sławosz Uznański-Wiśniewski, engineer, scientist and astronaut, who will later this year fly to the International Space Station (ISS);
- Krzysztof Ingarden, architect, member of the Polish Academy of Arts and Sciences, winner of the Honorary Award of the Association of Polish Architects (SARP), Honorary Consul General of Japan in Krakow;
- Robert Korzeniowski, Polish athlete, race walker, four-time Olympic champion, three-time world champion and two-time European champion;
- Yuka Ebihara, a Japanese dancer on the Warsaw ballet stage, associated with the Polish Grand Theatre – National Opera since September 2011, as first soloist since September 2013, and since January 2020 as first dancer of the Polish National Ballet;

The idea of the World Expositions

The World Expositions are the largest and most prestigious events in the world, combining economic, promotional, cultural and tourist themes. Their scale is comparable to the Olympic Games or the World Cup in football. Starting with the first Great Exposition in London in 1851, the World Exposition became the capital of the world for six months, attracting crowds of visitors – from state delegations at the highest level, through businessmen looking for new contracts, to tourists.

At the beginning, the World Expositions were primarily a forum for sharing knowledge and scientific achievements. Later, they also became a place of joint debate on the challenges of the modern world, technology and development. Expositions are also events thanks to which a wider group of recipients - through direct contact with the national pavilion and organized events - has a chance to discover or rediscover a given country. The opportunity to present culture, values, traditions, tourist attractions is as important for countries as economic promotion.

Polish History at World Expositions

Poland's presence at World Expositions has over 150 years of history. In 1867, well-known Polish companies presented themselves in Paris: Małeckie's piano factory, Maksymilian Fajans' photographic atelier and Troetzer's metal tools factory. Poles were awarded many times at expositions in Vienna (1873), Paris (1878 and 1889) and Chicago (1893). The first national pavilions began to be built in the interwar period. They presented Polish's economic achievements, presented its history and promoted the products of our companies. In 1939, the last exposition before World War II with Polish participation was held in New York.

Poland returned to the Expo permanently only in 1992 in Seville and later participated in the World Expositions in Lisbon (1998), Hannover (2000), Aichi (2005), Zaragoza (2008), Shanghai (2010), Milan (2015), Astana (2017) and Dubai (2021).

During the Expo in Dubai, Poland Pavilion, whose theme was "Creativity inspired by nature", received a Silver Medal for the best interior design from the Organizers.

More about Poland at the Expo



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Glossary of the most important terms and entries

World Expo 2025 Osaka, Kansai or Expo 2025 Osaka, Kansai
Poland Pavilion* [of] Poland Pavilion [for] Poland Pavilion [with] Poland Pavilion [Oh!] Poland Pavilion * Proper noun used as noun. So we do not use Polish pavilion or Polish pavilion (as an adjective)
Commissioner General of the Polish Section Expo 2025 Osaka, Kansai or Commissioner General of the Polish Section of the World Expo 2025 Osaka, Kansai
The slogan of Poland Pavilion: "Poland. Heritage that drives the future"
Expo 2025 slogan: "Designing a Future Society for Our Lives"