



## **POLISH–JAPANESE EXPORT FORUM**

May 20, 2025 – 9:30 AM – 4:00 PM

Partners: Ministry of Economic Development and Technology (MRiT), Embassy of the Republic of Poland in Tokyo, Ministry of Economy, Trade and Industry (METI), National Support Centre for Agriculture (KOWR), Polish Agency for Enterprise Development (PARP), Warsaw School of Economics (SGH), National Chamber of Commerce for Electronics and Telecommunications (KIGEiT), Polish Chamber of Commerce of Medical Devices (POLMED), Itochu, Osaka Chamber of Commerce, Osaka City, Polish Chamber of Commerce and Industry in Japan (PCCIJ), JETRO Japan

PART I	OH-EN room
9:30 - 10:00	Registration / Coffee Service
10:00 - 10:30	<p>Welcome speeches:</p> <ul style="list-style-type: none"> <li>◆ <b>Michał Jaros</b>, Secretary of State, Ministry of Economic Development and Technology</li> <li>◆ <b>Jacek Tomczak</b>, Commissioner General of the Polish Section at Expo 2025 in Osaka</li> <li>◆ <b>Kazushige Nobutani</b>, Director-General form Kansai Bureau, Ministry of Economy, Trade and Industry (METI)</li> <li>◆ <b>Paweł Milewski</b>, Ambassador of the Republic of Poland to Japan</li> <li>◆ <b>Andrzej Dycha</b>, Chairman of the Board of Polish Investment and Trade Agency</li> <li>◆ <b>Hironari Furukawa</b>, Executive Council, Vice Chair of International Business Committee, Osaka Chamber of Commerce and Industry</li> <li>◆ <b>Aya Wada</b>, Director General for Economic Strategy Bureau Osaka City Government</li> </ul>
10:30 - 11:05	<p><b>Special Guest Presentation – Poland's export potential</b></p> <p><b>Janusz Lewandowski</b>, Economist, Member of the European Parliament</p>
11:05 - 11:25	<p><b>Introductory Presentation No. 1 – Import and Investment needs for Kansai region and Japan</b></p> <p><b>Keiko Murakami</b>, Deputy Director-General for International Policy and Coordination, International Affairs Department Kansai Bureau of Economy, Trade and Industry, Ministry of Economy, Trade and Industry (METI)</p>
11:25- 11:45	<p><b>Introductory Presentation No. 2 – Polish-Japanese economic relations</b></p> <p><b>Bartłomiej Lewandowski</b>, Head of the Bilateral Economic Cooperation Section, Department of Trade and International Cooperation, Ministry of Economic Development and Technology</p>
11:45 - 12:00	Q&A session
12:00 - 13:00	Lunch
13:00 - 15:40	B2B meetings in the OH-KA room (scheduled via the matchmaking application)

PART II	OH-EN room	OH-ZAN room (Stage 1)	OH-ZAN room (Stage 2)	OH-ZAN room (Stage 3)
13:00 - 13:30	<b>Introduction to the sector: Agri-Food sector</b> <b>Adrian Gawłowski</b> , Chief Specialist, Export Support Department, National Support Centre for Agriculture (KOWR)	<b>Introduction to the sector: Green Technology sector</b> <b>Rafał Czaja</b> , President of the Management Board, Prof. Krzysztof Żmijewski Association for Efficiency	<b>Introduction to the sector: Medical-Pharmaceutical sector</b> <b>Karolina Nowak</b> , Director of the Department of Innovation and International Cooperation, Medical Research Agency	<b>Introduction to the sector: Gaming sector</b> <b>Aleksandra Szymańska</b> , Director of the Polish Creative Industries Development Center
13:30 - 14:00	<b>Introduction to the sector: Cosmetics sector</b> <b>Justyna Żerańska</b> , General Director, Polish Association of Cosmetics Industry	<b>Introduction to the sector: IT sector</b> <b>Piotr Mieczkowski</b> , Vice President of the Polish Chamber of Commerce for Electronics and Telecommunications, Director of the Digital Poland Foundation	<b>13:30-14:10 Medical and pharmaceutical sector pitches:</b> Famed Łódź   Selvita   Kya Natural Company   Infimed   Medgal   Renggli   Sumi	<b>13:30-13:55 Gaming sector pitches:</b> False Prophet   Qed Games (Grail)   Anshar Studios
14:00 - 14:20	Coffee break	<b>14:00-14:50 IT sector pitches:</b> Qed Software   Infoconsulting   Holo4labs   Fluid Desk   Tenderhut   Devopsbay   Cthings.co   Net Cloud   My Screen   Vasco		<b>14:00-14:40 Cosmetics sector pitches:</b> Chantal   4Szpaki   Miraculum   Floslek   Ziaja   Bless Me Cosmetics   La-Le   Nou Poland
14:20 - 15:00	<b>Panel discussion 1</b> (see the table below)		<b>14:15-14:50 Green technologies sector pitches:</b> Ufraction8 PI   Hynfra   Enmaro   Windtak   The True Green	<b>14:45-15:15 Agri-food sector pitches:</b> Maspex   Foodwell   Kasol   Edpol Food & Innovation   Pepees   Polbioeco   Augustowska Miodosytnia
15:00 – 15:40	<b>Panel discussion 2</b> (see the table below)			
		<b>15:10-15:30 The role of e-commerce market in the internationalization of Polish brands</b>		

PART II	OH-EN room	OH-ZAN room (Stage 1)	OH-ZAN room (Stage 2)	OH-ZAN room (Stage 3)
		Patrycja Sass – Staniszevska, President of the Chamber of Digital Economy		

14:20 -15:00	<b>Panel Discussion No. 1</b> <b>Can products from Poland fill the gaps and meet the needs of the Japanese market?</b> <ul style="list-style-type: none"> <li>◆ Yasuo Koide, Senior Consultant, Comarch Japan</li> <li>◆ Przemysław Nowakowski, President, The Witchery Machine, Momo Neko CE Innovation Hub Japan</li> <li>◆ Bogusz Ostrowski, Business Development Director, Selvita</li> <li>◆ Maciej Sokołowski, Professor at the Keio University</li> <li>◆ Saori Kanno, President of Cosmetics Importers Association of Japan (CIAJ)</li> <li>◆ Patrycja Sass, Staniszevska, President of the Chamber of Digital Economy</li> <li>◆ Moderator: Michał Mroczek, NOZOMI SOGO Attorneys at Law</li> </ul>	OH-EN room
15:00 – 15:40	<b>Panel Discussion No. 2</b> <b>What benefits does the Economic Partnership Agreement (EPA) between the EU and Japan bring to trade relations between Poland and Japan?</b> <ul style="list-style-type: none"> <li>◆ Jumpei Kakinuma, General Director, Itochu Corporation, Poland Branch</li> <li>◆ Piotr Suszycki, President of the Polish Chamber of Commerce in Japan</li> <li>◆ Chieko Nakabayashi, Professor of International Economics, United International Business Schools</li> <li>◆ Bartłomiej Lewandowski, Head of the Bilateral Economic Cooperation Section, Department of Trade and International Cooperation, Ministry of Economic Development and Technology</li> <li>◆ Yasuyuki Ishiga, Director General, JETRO Warsaw</li> <li>◆ Moderator: Tom Hashimoto, Professor, Department of East Asian Economies, Warsaw School of Economics</li> </ul>	OH-EN room

PART III	
15:40 - 16:00	<p><b>Closing speeches</b></p> <p><b>Marta Szczygieł</b>, Head of the Polish Investment and Agency Foreign Trade Office in Tokyo</p> <p><b>Marta Zielińska</b>, Deputy Commissioner General of the Polish Section at Expo 2025 in Osaka, Deputy Director, World Exhibition Department, Polish Investment and Trade Agency</p> <p><b>OH-EN room</b></p>